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**International Remote Working Considerations** 

November 2020

## The landscape of remote work is changing rapidly

The pandemic has accelerated the future of work. For many businesses, there will be reduced importance as to **where** work is done and increased focus on **how** work is done, leveraging robotics, automation, digital capabilities, connected platforms, tools and techniques.

### **Workforce sentiment**



**3 in 5** workers who have been working remotely during the pandemic would prefer to continue to work remotely post - pandemic<sup>1</sup>



60% of workers say that they are confident they can efficiently do their job remotely<sup>2</sup>



**50%** of workers believe they are equally or more productive working from home than at the office<sup>3</sup>

### **Employer sentiment**

Nearly **3 in 4** CFOs plan to shift **at least 5%** of previously on-site
employees to permanently remote
positions post-COVID 19<sup>4</sup>



Nearly **1 in 4**CFOs plan to shift
at least **20%**<sup>5</sup>



**38%** of Organizations have increased remote work opportunities to redesign work around well-being<sup>6</sup>





#### **Health & Safety**

COVID-19 is continuing to disrupt all economies and businesses -



#### **Human Behaviour**

Unprecedented emotional & financial stress but for some, remote brings increased flexibility



#### **Regulatory Response**

COVID-19 tax compliance relief for remote workers has been a patchwork and temporary in nature.

<sup>1</sup>Megan Brenan, "U.S> Workers Discovering Affinity for Remote Work," Gallup, April 3, 2020; <sup>2,3</sup> Roy Maurer, "Majority of Employees Embrace Remote Work," SHRM, April 22, 2020; <sup>4,5</sup> Justin Lavelle, "Gartner CFO Survey Reveals 74% Intend to Shift Some Employees to Remote Work Permanently" Gartner, April 3 2020; <sup>6</sup> Deloitte HC Trends 2020 "https://www2.deloitte.com/us/en/insights/focus/human-capital-trends.html" Gartner, May 18, 2020

### The tax implications of remote work

Many organisations are considering making remote work permanent for all, or parts of their workforce. Tax teams (along with other stakeholders) will have a critical role to play in shaping remote work policy, but also significant remediation work and ongoing compliance.

1

### **Shifting Tax Costs**

As a result of moving into higher/lower tax jurisdictions

2

#### **Increased Tax Risk**

Tracking challenges; Tax risks through longer term or under the radar remote working.

3

## Challenges of payroll reporting requirements

Tax/social security being paid in the wrong location; new registrations needed

4

## Increased complexity in compliance management

Mid term – remainder of 2020 and beyond. Longer term - requiring strategic planning

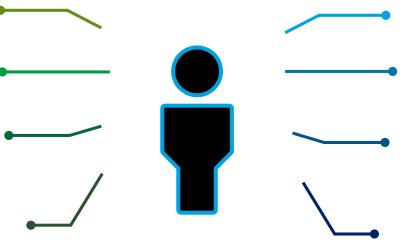
### **HOW COULD ONE EMPLOYEE DISRUPT THE BUSINESS?**

PERMANENT ESTABLISHMENT/TAX
RESIDENCE CONSIDERATIONS

TRANSFER PRICING

INDIRECT TAX AND WITHHOLDING TAX EXPOSURE

INTELLECTUAL PROPERTY (LOCATION) AND CORPORATE STRUCTURE



EMPLOYMENT LAW COMPLIANCE AND REGULATORY COMPLIANCE

IMMIGRATION CONSIDERATIONS/RIGHT TO WORK-WORK AUTHORIZATION

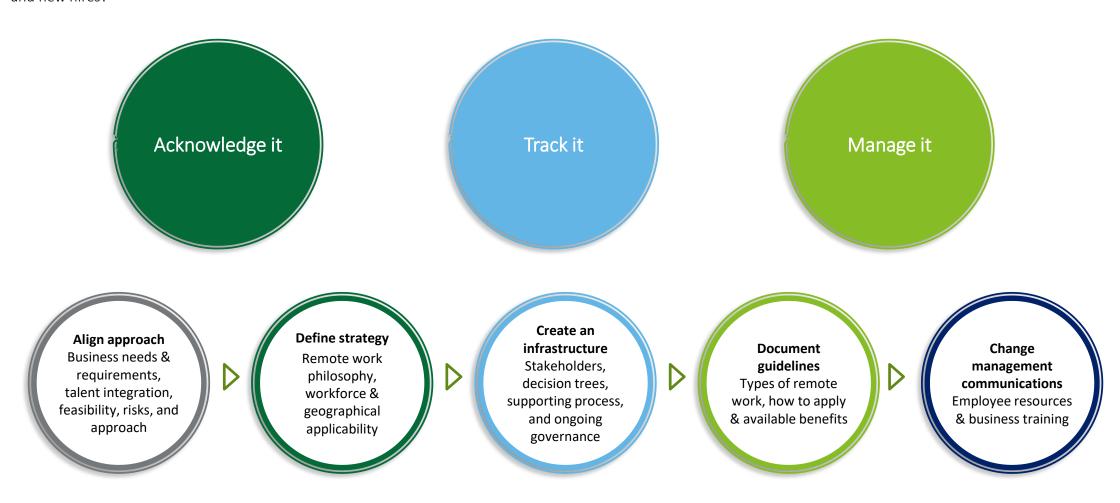
PAYROLL REPORTING AND EMPLOYER
ANNUAL/MONTHLY FILINGS

ANNUAL INDIVIDUAL TAX RETURN FILING

One or two employees could create significant international tax exposure

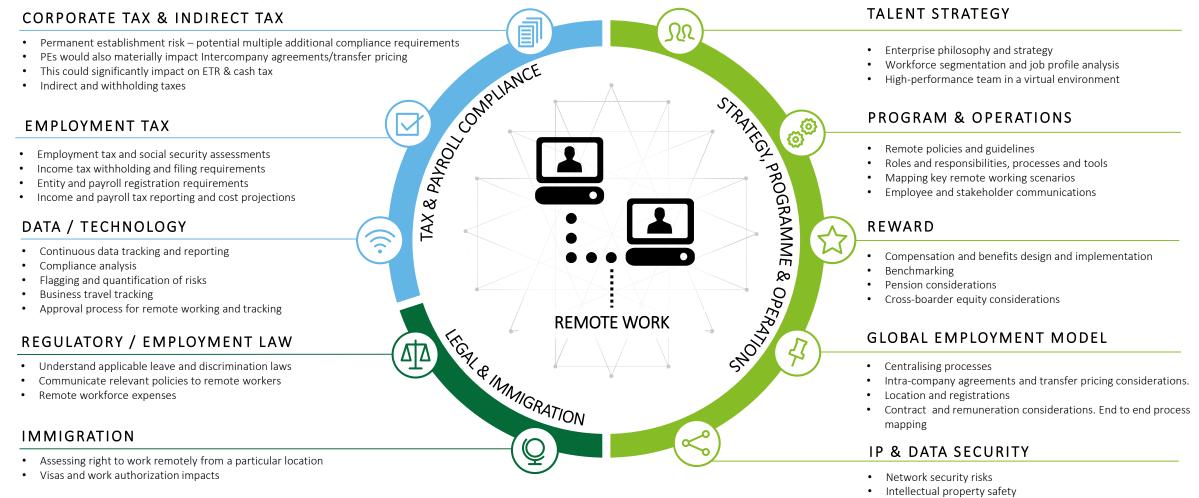
## Strategic Implementation of a Long Term Approach

What is the road map to dealing with a long term remote working policy for Organisations who see the benefits of embracing the "new normal" for current employees and new hires?



### Remote work is a cross-functional effort

A variety of stakeholders across functions need to align and identify priority actions and shared goals to ensure successful remote working can be achieved - maximising employee experience and business unit efficiencies, whilst minimising compliance (tax and legal) risks.



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Remote Working: Wellbeing and Engagement November, 2020 The coronavirus, and its economic and social fallout, is a time machine to the future. Changes that many of us predicted would happen over decades are instead taking place in the span of weeks







Hot new job title in a pandemic: 'Head of remote work'



How working from home is affecting our mental health and wellbeing

Updated / Thursday, 1 Oct 2020 13:57







The Negative Effects of Working From Home on **Company Culture** 



### Strategy on remote working to be published before end of year - Tánaiste

Updated / Wednesday, 18 Nov 2020 13:35



The Government is considering establishing a right to request to work remotely



Sundar Pichai reportedly made the decision last week after debate

Google employees will work from home

until at least summer 2021













Hybrid Work: We All Know It

Makes Sense

The Googleplex set a new standard for offices: famed for their dining rooms, open-plan common areas, facilities for employees and perks that were previously unimaginable; table football, laundries, pet care

In an interview with Time, Google and Alphabet CEO Sundar Pichai reveals that what the company is considering now, after lockdown, is a hybrid approach, which means that workers can choose at any time

The Washington Post)

f 💟 in 🖾 🗇

Twitter employees can now work from home forever

### Employee Experience – The Remote Working Lens

The current environment has accelerated to new and more flexible ways of working where organisations need to swiftly adapt their strategies to reflect the 'new normal' which has implications for every touchpoint of an employee experience

### **Employee Experience Simply Irresistible Organisation™ model**



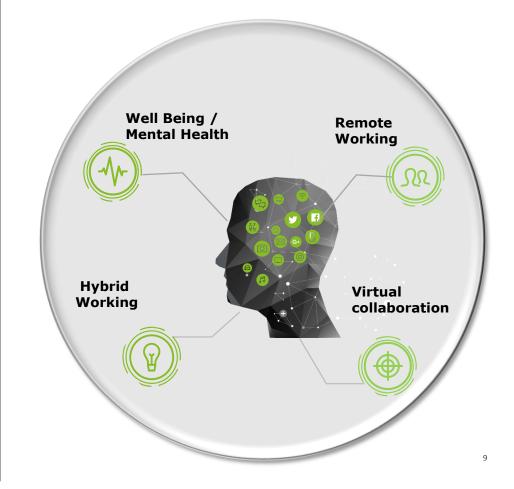


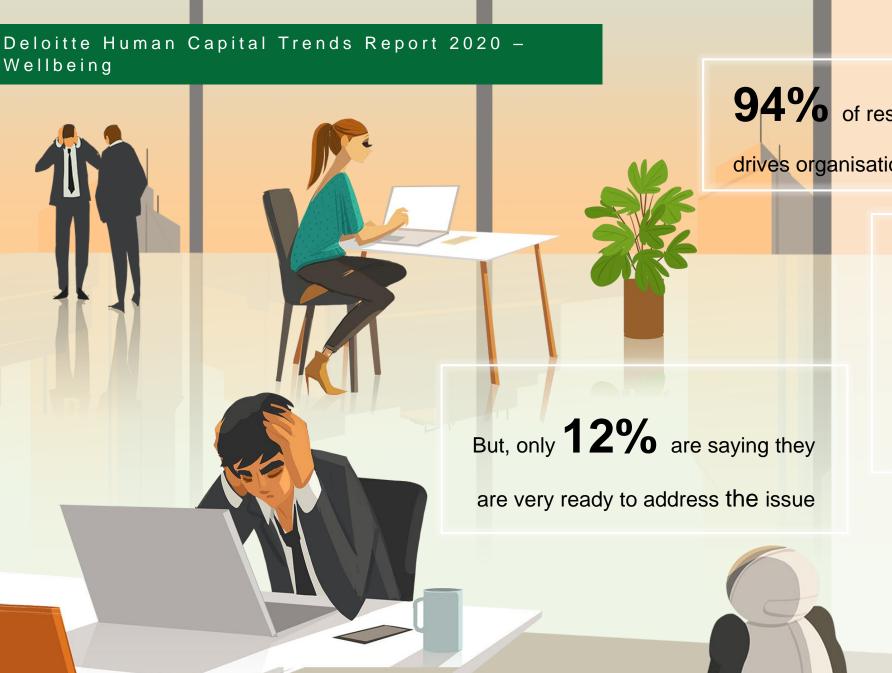






Meaningful work	Supportive management	Positive work environment	Growth opportunity	Trust in Leadership
Autonomy	Clear & transparent goals	Flexible work environment	Training & support on the job	Mission & purpose
Select-to-fit	Coaching	Humanistic workplace	Facilitated talent mobility	Continuous investment in people
Small, empowered teams	Investment in development of Managers	Culture of recognition	Self-directed, dynamic learning	Transparency & honesty
Unstructured time	Agile performance management	Fair, inclusive, diverse work environment	High-impact learning culture	Inspiration
Cross-organisation collaboration & communication				





94% of respondents agreed that well-being drives organisational performance to some extent

80% say that worker well-being is important or very important for their success over the next 12 to 18 months

### Wellbeing – What Employers and Employees need to think about?



### Wellbeing - What Employers and Employees need to think about?

#### **Employees Employers** Have wellbeing as one of Develop a remote / hybrid your objectives working and wellness strategy What get measured get done · Design wellbeing and engagement • Put you own mask on first! into the flow of work Wellbeing Be open Listen to your employees Speak up HR and organisational data · Check in • Surveys / focus groups Communicate Informal forums Ask for help • Well being check in's **Flexibility** One size does not fit all Set your boundaries · Give people options · Communicate your needs Iterative /agile · Be able to say No **Develop a culture of trust** Manage your day 4 and openness · Take regular breaks Engagement · Leadership to demonstrate Always take time for exercise compassion and empathy Increase social interactions Role model positive Monitor your digital use behaviors <u>්</u>ලූ Communicate your wellness strategy Be aware · What support is available Look out for colleagues Check in / stay connected · Why it is important

Watch for signs

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